

STATE NRM CONFERENCE 2015



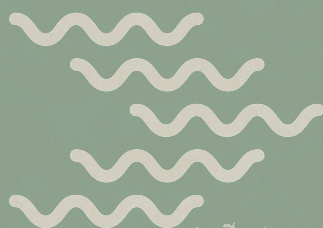
Finding the Balance:



Healthy Environment,



Productive Economy



21-23 September 2015

Mandurah Performing Arts Centre,
Western Australia

SPONSORSHIP OPPORTUNITIES



natural resource
management office



 NRM WA



Platinum Sponsor





You are invited to participate in the State NRM Conference 2015 held in Mandurah on 21-23 September.

We recognise that each organisation is different and as such has different needs.

This year we have opened up the sponsorship opportunities to allow tailored packages as created by you to suit each of the major sponsor levels and therefore your needs.

Below we have outlined various entitlements which can be combined to create an individual package.

For a **Gold Sponsorship** 14 options can be selected, for a **Silver Sponsor** 8 options can be selected and for a **Bronze sponsor** 5 options can be selected.

- Gold Sponsor \$10,000 incl. GST
- Silver Sponsor \$6,000 incl. GST
- Bronze Sponsor \$4,000 incl. GST

Options to choose from

1	One Conference registration with full social ticket entitlement
2	One Conference registration with full social ticket entitlement
3	One Conference registration with full social ticket entitlement
4	One Conference registration with full social ticket entitlement
5	Two tickets to the Conference Dinner
6	Two tickets to the Welcome Reception
7	One A5 advert in the Conference Program and Proceedings
8	One A5 advert in the Conference Program and Proceedings
9	One Literature Insert into the Conference Satchel
10	One Literature Insert into the Conference Satchel
11	Logo and Company listing in the Conference Program and Proceedings
12	Sponsorship level recognition via logo on the Conference Banners and screens
13	Website logo recognition
14	Website hyperlink
15	Acknowledgement by the Conference Convenor in the plenary session on Day 1
16	Acknowledgement by the Conference Convenor in the plenary session on Day 2
17	One 2m x 3m booth space (excluding staff access) in the exhibition hall

Exhibitor (3m x 2m space)

All trade booths include the following features:

- Shell scheme exhibition booth as per nominated size
- Vertical fascia identification sign
- One GPO outlet and spotlights
- A skirted table
- 2 side chairs.

All confirmed exhibitors will be contacted by our contractors who will confirm your specific booth designs and additional furniture requirements.

Please note additional furniture will be at your own expense.



Booth Representation

When booking a booth at the State NRM 2015 Conference, a complimentary registration with full social function entitlement is included.

Sponsorships

Daily Catering Sponsor

All daily catering (morning tea, lunch and afternoon tea) will be held onsite in the foyers of the Mandurah Performing Arts Centre, centring around the exhibition hall.

By sponsoring this site you will receive:

- Logo recognition on the Conference website, Sponsors banner and Conference Program.
- Verbal acknowledgement by the chairperson of each session before a break (Morning Tea, Lunch and Afternoon Tea).
- Option to place banners (sponsor supplied) within the gourmet café area and/or literature on the tables for delegates to read.

Please note there are no sponsored registration passes with this package.

Daily Catering
\$2,000
incl. GST



Coffee Sponsor

A cappuccino station will be onsite at the Conference on Tuesday and Wednesday to serve fresh drinks.

- Stations will be branded and instantly recognisable as being sponsored by your organisation.
- Delegates will be free to approach at any time throughout these two days for a complimentary beverage.

Please note there are no sponsored registration passes with this package. You have the opportunity to supply you own cups for this station.

Coffee
\$3,500
incl. GST

Keynote Speaker Sponsor

All delegates will be attending the Keynote Addresses, so sponsoring our high profile and much sought after Keynote Speakers will guarantee your Company a unique and expansive method of promotion.

Major benefits:

- Recognition in the Registration brochure.
- Recognition in the Program.
- One (1) full-page advertisement in the Program.
- Acknowledgement by every Chairperson prior to the introduction of each International Keynote Speaker.
- One (1) insertion of literature into the Conference bag.

Keynote Speaker
\$3,000
incl. GST



Sponsorships



Program and Proceedings Sponsor

By sponsoring the Conference Proceedings your Organisation will have

- The exclusive logo rights to the front page/screen of the Conference Proceedings and front cover of the Conference Program.
- One full back page advert within the Conference Program, and two full A4 pages will be reserved within the Conference Proceedings for your advertisements.
- Your logo will be recognised on both the Sponsors banner and Conference website.
- Access to the Early Bird registration rate at all times for one (1) of your organisation's participants.

Program
& Proceedings
\$3,000
incl. GST

Name Badge Sponsor

Your organisation's logo will feature alongside the Conference Logo on all 2015 double-sided Conference name badges.

Name
Badge
\$1,500
incl. GST

Pen, Pad or Product Sponsor

Insertion of an A4 pad or pen into the Conference Satchel. All stock is to be supplied by the sponsor and delivered to the Conference Secretariat no later than one (1) month prior to the start of the Conference. Products may display your company name or logo. Only one of each type of sponsorship is available.

Pen, Pad
or Product
\$500
incl. GST



Literature Sponsor

Insertion of one (1) piece of literature into the Conference Satchel. All literature is to be supplied by the sponsor and delivered to the Conference Secretariat no later than one (1) month before the start of the Conference.

Literature
\$100
incl. GST

Cancellation Policy

All sponsorship cancellations must be made in advance in writing and are subject to fees.

- Cancellations on or before Friday 14 August 2015 will incur a cancellation fee equal to 50% of the sponsored item/s.
- No refund will be given to cancellations requested after Friday 14 August 2015.

Disclaimer: The information within this document is correct at the time of publication. Keynote Conferences, the Host Organisations and the Organising Committee reserve the right to alter or delete items from the Conference. None shall be held liable for any cost or damage arising from any action based on the information herein.



Conference Secretariat Keynote Conferences

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Sponsorship Opportunities Application Form

SPONSOR/EXHIBITOR INFORMATION PLEASE PRINT CLEARLY

Company Name: Contact Name:

Postal Address:

.....

..... State: Postcode:

Tel: (.....) Fax: (.....) Email:

A. SPONSORSHIP PACKAGES (all prices include GST)

We wish to accept the following sponsorship package/s (please tick):

<input type="checkbox"/> Gold Sponsor	\$10,000	<input type="checkbox"/> Daily Catering Sponsor	\$2,000
<input type="checkbox"/> Silver Sponsor	\$6,000	<input type="checkbox"/> Coffee Sponsor	\$3,500
<input type="checkbox"/> Bronze Sponsor	\$4,000	<input type="checkbox"/> Keynote Speaker Sponsor	\$3,000
		<input type="checkbox"/> Program and Proceedings Sponsor	\$3,000
		<input type="checkbox"/> Name Badge Sponsor	\$1,500
		<input type="checkbox"/> Pen, Pad or Product Sponsor	\$500
		<input type="checkbox"/> Literature Sponsor	\$100

Please choose from the options below.

For a **Gold Sponsorship 14 options** can be selected, for a **Silver Sponsorship 8 options** can be selected and for a **Bronze Sponsorship 5 options** can be selected.

TOTAL A:

B. EXHIBITOR—BOOTH BOOKING

We wish to accept ☐ booth/s (3m x 2m space) at \$2,000 per booth

TOTAL B:

OPTIONS—FOR GOLD (14 OPTIONS), SILVER (8 OPTIONS) AND BRONZE (5 OPTIONS) SPONSORSHIP

Please choose from the following options:

- ☐ One Conference registration with full social ticket entitlement
- ☐ One Conference registration with full social ticket entitlement
- ☐ One Conference registration with full social ticket entitlement
- ☐ One Conference registration with full social ticket entitlement
- ☐ Two tickets to the Conference Dinner
- ☐ Two tickets to the Welcome Reception
- ☐ One A5 advert in the Conference Program and Proceedings
- ☐ One A5 advert in the Conference Program and Proceedings
- ☐ One Literature Insert into the Conference Satchel
- ☐ One Literature Insert into the Conference Satchel
- ☐ Logo and Company listing in the Conference Program and Proceedings
- ☐ Sponsorship level recognition via logo on the Conference Banners and screens
- ☐ Website logo recognition
- ☐ Website hyperlink
- ☐ Acknowledgement by the Conference Convenor in the plenary session on Day 1
- ☐ Acknowledgement by the Conference Convenor in the plenary session on Day 2
- ☐ One 2m x 3m booth space (excluding staff access) in the exhibition hall

continued over ...

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CANCELLATIONS

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PAYMENT SUMMARY

Full payment of all sponsorship and booth packages is required before the commencement of the Conference.

A. SPONSORSHIP: Sponsorship Package/s \$

B. EXHIBITOR: Booth/s \$

TOTAL: \$

PAYMENT METHOD

PAYMENT BY CHEQUE – Cheques should be made out to 'State NRM 2015 Conference' and mailed with this Application Form to:
State NRM 2015 Conference,
c/- Keynote Conferences, 308 Berwick Street, East Victoria Park, Western Australia 6101
Tel: (08) 9361 3224 Fax: (08) 9470 9018 Email: rebecca@keynotewa.com

PAYMENT BY CREDIT CARD – Please complete and either mail to the above address or fax this Application Form to Keynote Conferences on (08) 9470 9018. I hereby authorise for the payment of the above indicated Sponsorship and/or Exhibition items including GST to be deducted from my credit card. I agree to the addition of a surcharge for the use of a credit card.

PLEASE NOTE: If payment is made by credit card a surcharge of 3% will be applied.

Please charge my: ☐ MasterCard ☐ Visa ☐ Amex

Card Number: Expiry Date: / CCV:

Card Holder Name:..... Card Holder Signature:

PRIVACY ACT DISCLAIMER: The attached information may be made available to all parties directly involved and related to the event including other delegates in the form of a delegates list, host organisations, database contractor, event and accommodation venues, speakers, sponsors and exhibitors. Should you wish for your details to be withheld please contact Keynote Conferences.

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